

2022 Trends in Securing Digital Identities



Identity-related breaches continue to plague organizations with significant business impacts, but investments and executive leadership support are making a difference

1. Identity growth continues, making identity a top security priority



Report identities as a Top 3 security program priority



Include identity investment as part of strategic investments



Report increasing identities primarily driven by cloud adoption, third-party relationships and machine identities

2. Identity-related attacks are rising and impactful, but preventable

84% Experienced an identity-related breach in the last year

96% Report the breach could have been prevented or minimized by implementing identity-related security outcomes

78% Experienced direct business impacts such as recovery costs and reputational damage, as a result of a breach

3. Investments in security outcomes still a work in progress, focus on basics lacking



Will be investing in identity-focused security outcomes, the same as last year

MFA

Is a key focus area, particularly for privileged users and employees



Typically remove access for a former employee within a day, but only 26% always do

4. Risky behavior reduced when executives focus on identity security

71% Have executives who speak publicly to employees about password security

60% Of IT/Security Stakeholders admit to risky security behaviors

IT/security stakeholders are more careful with work passwords when executives speak publicly about their importance

Read the full research report for additional insights in to the key findings

Read

www.idsalliance.org/2022-trends-in-securing-digital-identities/

Learn more about implementing Identity Defined Security Outcomes and Best Practices

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www.idsalliance.org/identity-defined-security-framework/

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