

2023

Trends in Securing Digital Identities

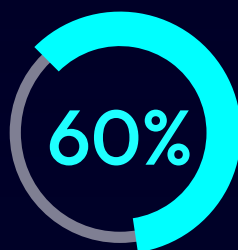
DEPLOYMENTS AND LEADING PRACTICES



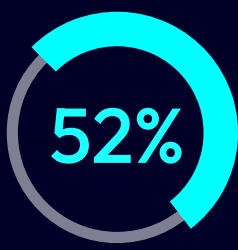
IDENTITY DEFINED
SECURITY ALLIANCE

Protecting digital identities has never been more crucial as cyber attacks rapidly increase in sophistication and volume

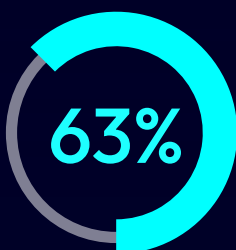
Majority responses



Are positive about their capabilities for security identities being well-managed



Adoption of more cloud applications is the main driver for an increase in the number of identities



Could benefit from artificial intelligence or machine learning for identity use cases

Less than half report proactive leadership engagement

49%

Our leadership understands the risk and PROACTIVELY invests in protections, even when we haven't been directly impacted by a big incident

29%

Our leadership engages after ANY INCIDENT and starts investing

20%

It takes a BIG INCIDENT to get our leadership to understand the risk and act

2%

Our leadership feels that we are not a security company and will NOT INVEST

Less than half report any costs with recovering from a breach

39%

Costs to recover from breach

33%

There was no direct business impact

Multi-Factor Authentication implementation levels at about half

58%

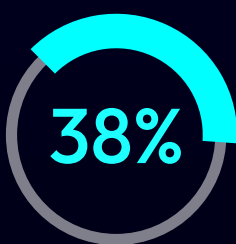
Fully implemented MFA for privileged user access

49%

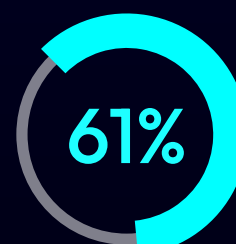
Fully implemented MFA for all users

29%

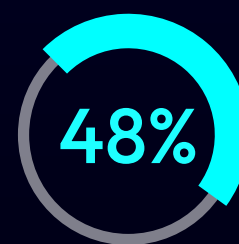
Revoked access upon detection of high risk event associated with that identity



Companies are investing in more timely reviews of privileged access.



Managing and securing digital identities is the top or in top 3 priorities



Companies have invested in cyber insurance for identity-related incidents

Read the full research report for additional insights in to the key findings

Read

www.idsalliance.org/white-paper/2023-trends-in-securing-digital-identities/

Learn more about implementing Identity Defined Security Outcomes and Best Practices

Learn

www.idsalliance.org/identity-defined-security-framework/

Join the IDSA and collaborate to solve the hard problems, helping us all become more secure

Join

www.idsalliance.org/about-us/membership/



IDENTITY DEFINED
SECURITY ALLIANCE

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